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**CHINA DATA
BROADCASTING**

China Data Broadcasting Holdings Limited

(中華數據廣播控股有限公司)*

(incorporated in Bermuda with limited liability)

(Stock Code: 8016)

APPOINTMENT AND RESIGNATION OF EXECUTIVE DIRECTOR AND CHANGE OF COMPANY SECRETARY

The Board announces that Mr. Zhenhua Wang has been appointed as executive director of the Company with effect from 19 December 2006 and Ms. Hsu Chu Yun, Alice has tendered her resignation as executive director on the same date.

The Board also announces that, due to an internal personnel arrangement, Mr. Lee shall take over the office of Mr. Shum as the company secretary of the Company with effect from 19 December 2006.

The Shares were suspended trading on the Stock Exchange with effect from 9:31 a.m. on 28 December 2004 and remain suspended pending further announcement in respect of the matters relating to the announcement dated 25 January 2005.

Appointment and Resignation of Executive Director

The Board of Directors (the “Board”) of China Data Broadcasting Holdings Limited (the “Company”) is pleased to announce that Mr. Zhenhua Wang was appointed as executive director with effect from 19 December 2006.

Mr. Zhenhua Wang, aged 54, is a director of 蘭奇(天津)塑膠有限公司 and a senior economist. Mr. Wang obtained his Master Degree in Business Administration from the Tianjin University in the PRC. He has held positions in a number of companies, and has over 30 years of experience in management of industrial and foreign trade enterprises.

* *For identification purposes only*

Mr. Wang has entered into a service agreement with the Company for a period of twelve months commencing on 19 December 2006 and the emolument is HKD60,000 per annum, which is determined by reference to Mr. Wang's duties and experience. Mr. Wang is not related to any directors, senior management, management shareholders, substantial shareholders or controlling shareholders of the Company or any of its subsidiaries or any of their respective associates and does not have any interests in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance. Save as disclosed above, the Company does not have any other matters that need to be brought to the attention of the holders of securities of the Company.

The Board also announces that Ms. Hsu Chu Yun, Alice has tendered her resignation as executive director of the Company with effect from 19 December 2006 for personal reasons on her own accord. Ms. Hsu confirmed that she has no disagreement with the Company's board of directors and is not aware of any matters that should be brought to the attention of The Stock Exchange of Hong Kong Limited and the shareholders of the Company in connection with her resignation. The Board would like to take this opportunity to express its appreciation to Ms. Hsu for her past contributions towards the Company during her term of service.

CHANGE OF COMPANY SECRETARY

The Board announce that, due to an internal personnel arrangement, Mr. Lee Wing Lun ("Mr. Lee") has been appointed to take over the office of Mr. Shum Shing Kei ("Mr. Shum") as the company secretary (under Rule 5.14 of the GEM Listing Rules) of the Company with effect from 19 December 2006. Mr. Lee joined the Company in 2005 and has over three years of experience in the field of company secretary. He graduated from the Australian National University and is a member of the CPA Australia, the Hong Kong Institute of Certified Public Accountants, The Institute of Chartered Secretaries and Administrators, and The Hong Kong Institute of Company Secretaries. He has over ten years of relevant working experience in accounting, auditing, due diligence and financial management.

Mr. Shum confirms that he has no disagreement with the Board and is not aware of any matter regarding the internal transfer that needs to be brought to the attention of the shareholders of the Company or the Stock Exchange of Hong Kong Limited. The Board confirms that the reason of the internal transfer was due to an internal personnel arrangement.

GENERAL

The Shares were suspended trading on the Stock Exchange with effect from 9:31 a.m. on 28 December 2004 and remain suspended pending further announcement in respect of the matters relating to the announcement dated 25 January 2005.

For and on behalf of
China Data Broadcasting Holdings Limited
Yu Xiao
Chairman

Hong Kong, 19 December 2006

As at the date of this announcement, the executive directors of the Company are David Ji Long Fen, Xiang Chao Yang, Du Jun, Tang Yun and Yu Xiao.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief (i) the information contained in this announcement is accurate and complete in all material respects and not misleading; (ii) there are no other matters the omission of which would make any statement in this announcement misleading; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

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