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China Data Broadcasting Holdings Limited
(中華數據廣播控股有限公司) *

(incorporated in Bermuda with limited liability)

(Stock Code: 8016)

ANNOUNCEMENT

We have noted the recent increase in trading volume of the share of the China Data Broadcasting Holdings Limited (the “Company”) and wish to state that, the number of shares traded by Mr. Ji Long Fen (ie. director of the Company) is 22,600,000 in the open market to a third party (ie. confirmed by substantial shareholder).

We also confirm that there are no negotiations or agreements relating to intended acquisitions or realisations which are discloseable under Chapters 19 to 20 of the GEM Listing Rules, neither is the board of directors of the Company (the “Board”) aware of any matter discloseable under the general obligation imposed by Rule 17.10 of the GEM Listing Rules, which is or may be of a price-sensitive nature.

Made by the order of the Board, the directors of which collectively and individually accept responsibility for the accuracy of this announcement.

By Order of the Board

Yu Xiao

Chairman

Hong Kong, 20 January 2012

As at the date of this announcement, the Company’s executive directors are Mr. David Ji Long Fen, Mr. Yu Xiao, Mr. Tang Yan, Mr. Wu Xiangtao, Mr. Xiang Chao Yang. Mr. Wang Zhenhua, Mr. Rong Dong and Ms. Shi Ping and the independent non-executive directors of the Company are Mr. Jonathan Chan Ming Sun, Mr. Robert Ip Chun Chung and Mr. Sun Dongfeng.

This announcement, for which the Directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the GEM of the Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (1) the information contained in this announcement is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at www.hkgem.com for at least 7 days from the date of its posting and on the website of the Company at <http://www.cdb-holdings.com.hk>.

** For identification purposes only*