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China Data Broadcasting Holdings Limited

(中華數據廣播控股有限公司)*

(incorporated in Bermuda with limited liability)

(Stock Code: 8016)

NOTICE OF BOARD MEETING

The board of directors (the “Board”) of China Data Broadcasting Holdings Limited (the “Company”) hereby announces that a meeting of the Board will be held at Unit 3701, 37/F, West Tower, Shun Tak Centre, 168-200 Connaught Road Central, Hong Kong on 4 August 2011 (Thursday) at 10:00 a.m. for the following purposes:

1. To consider and approve the unaudited interim results of the Company and its subsidiaries for the six months ended 30 June 2011, and approve the announcement of the results to be published on the Growth Enterprise Market (“GEM”) websites;
2. To consider the payment of a interim dividend, if any;
3. To consider the closure of the Register of Members, if necessary; and
4. To transact any other business.

By Order of the Board

Yu Xiao

Chairman

25 July 2011

As at the date of this announcement, the Company's executive directors are Mr. David Ji Long Fen, Mr. Yu Xiao, Mr. Tang Yan, Mr. Wu Xiangtao, Mr. Xiang Chao Yang, Mr. Wang Zhenhua, Mr. Rong Dong and Ms. Shi Ping and the independent non-executive directors of the Company are Mr. Jonathan Chan Ming Sun, Mr. Robert Ip Chun Chung and Mr. Sun Dongfeng.

This announcement, for which the Directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the GEM of the Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (1) the information contained in this announcement is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the "Latest Company Announcements" page of the GEM website at www.hkgem.com for at least 7 days from the date of its posting and on the website of the Company at <http://www.cdb-holdings.com.hk>.

** For identification purposes only*